



*Straight From The Source To You, The Customer*



## **Come Join Us at the 19<sup>th</sup> Annual Energy Conference at the University of Notre Dame**

### **Energy Solutions for Today & Tomorrow**

#### **ADMISSION**

Registration is Free for customers and invited guests  
Continental Breakfast and Lunch are provided to Conference attendees

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#### **ABOUT THE CONFERENCE**

Where is our energy coming from and where will it come from as we navigate forward? What are the factors that will influence our energy production and consumption in the coming months and years? How will the 'Game Changing' Shale Gas be produced (drilling and hydraulic fracturing), regulated and contracted for as we go forward? What is ISO 50000 – New Standards on Energy Efficiency? What goals and strategies do some of my energy buying counterparts' use when they look at natural gas? Find out what it all means for you and your organization's bottom line in coming months! This informative one-day conference features exclusive, leading-edge insights from ConocoPhillips team members & energy industry experts. Get your grounding, and review practical advice. Discover how you can build a successful energy management strategy optimized to market conditions today, and into the future.

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#### **WHO SHOULD ATTEND?**

This is an educational conference designed to help inform and update attendees on the changing energy landscape facing governmental, commercial and industrial energy users. The conference is ideal for those who want to learn about the latest natural gas & energy issues – energy buyers, energy traders, energy managers, facility managers, purchasing managers, financial managers responsible for energy, building owners/operators, design engineers, plant engineers, AND engineering, technical or business students...plus, anyone else interested in surviving in today's rapidly changing energy industry.

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#### **SPECIAL EVENTS & NOTICES**

WEDNESDAY NIGHT, 10/26 – If you are in the area or come in the night before, Wednesday night, 10/26, join us at the Legends (574- 631-2582) located south of the football stadium at 6:00 pm for some food and beverages.

NEW HOCKEY FACILITY or ENERGY CENTER TOUR – At the conclusion of the Conference, at 3pm Notre Dame has graciously agreed to provide a tour of the new Compton Hockey Center tour, or the Energy Center. If you are interested in either of these tours, please check the appropriate Agenda Box below when you register.

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#### **EMAIL/FAX FORMS AND INFORMATION TO**

ConocoPhillips Company - 257 W. 80<sup>th</sup> Place, Merrillville, IN 46410  
Phone: 877-856-2535 Fax: 219-769-0164

Email: [COPMidwest@conocophillips.com](mailto:COPMidwest@conocophillips.com)

## OVERNIGHT ACCOMODATIONS

The Morris Inn  
 Notre Dame Avenue  
 Notre Dame, IN  
 574-631-2000

(To receive the Energy Conference discounted rate, tell The Morris Inn that you are attending the Energy Conference. If Morris Inn is booked, call us for more options: 877-856-2535)

### Annual Energy Conference

**October 27, 2011**  
**Conference Agenda**  
*(All Times are Local, E.S.T.)*

8-8:30 am	Registration	
8:30 am	<b>Welcome &amp; Update</b>	Val Trinkley, COP
8:45 am	<b>Energy Market Update</b> - <i>Winter, 2012 &amp; Beyond</i>	Dr. Jim Duncan, COP & Tom Ruck, COP
9:30 am	<b>Finding Shale Energy</b> - <i>Game Changing Technology</i> - <i>Drilling, Hydraulic Fracturing, Regulation &amp; Leases</i>	Duncan & Ruck
10:15 am	Break	
10:30 am	<b>Energy Efficiency – ISO 50000</b> - <i>New Standards in Energy Management</i>	Jim Edwards, Subaru
	<b>Energy Efficiency &amp; Usage</b> - <i>For Today &amp; For Tomorrow</i>	Dr. Joan Brennecke, ND Heather Christophersen, ND
11:15 am	<b>Economic Update</b>	Dr. Jeffrey Bergstrand, ND
12:00 pm	<b>Lunch</b>	
1:15 pm	<b>Energy Buying Goals</b> - Cost, Reliability & Emissions - <i>Your Peers Look at What, When and Why to Buy</i>	Dan Schuster, Purdue Rich Kennedy, Honeywell Paul Kempf, ND
2:00 pm	<b>Breakout Classrooms – Foundation, Intermediate &amp; Advanced Sessions</b> - <i>NG 101 An Introduction for Buying Market Price Gas - How, Why, Costs, Common Pitfalls, etc.</i> Bill Langdon & Dave Gring, COP - <i>NG 201 Basis Details &amp; Hedging Training</i> Tom Jania, COP - <i>NG 301 Options and Financial Hedging</i> Tom Ruck, COP - <i>NGVs Natural Gas Vehicles</i> Barb Pesut-Hanley, COP	
3:00 pm	Optional Tours – New ND Hockey Center or ND Energy Center <input type="checkbox"/> Yes, I Plan to Attend the Hockey Center Tour <input type="checkbox"/> Yes, I Plan to Attend the Energy Center Tour	

### Annual Energy Conference

**October 27, 2011**  
**University of Notre Dame – Conference Center**  
**Registration Information Needed**

To Register - please provide the below information or click on the internet link provided on the cover email

Yes, I Plan to Attend. Please Register me.

Name (print)

Company

Address

City State Zip

Telephone

Fax

Email

Since the day of the conference coincides with the NYMEX natural gas Monthly Settlement Day for the November contract, we are asking registrants to **Guess the NYMEX Closing Price**. Please, provide your guess here for a chance to win an Apple IPAD: (3 decimals per dekatherm).

Attendees will receive a Conference Information Packet. The Packet will either contain printed copies of the speaker presentations, or we will provide presentations on 'flash drives'. Please, indicate your preference below:

Printed presentation material in Packet

Flash drive Packet

For more information, please contact  
**ConocoPhillips at 877-856-2535**

Please either fax registration form to 219-769-0164 or  
 Email completed form to [COPMidwest@conocophillips.com](mailto:COPMidwest@conocophillips.com)

**Deadline for registration is October 24, 2011**



257 West 80<sup>th</sup> Place, Merrillville, IN 46410  
 COPMidwest@conocophillips.com – 877.856.2535