

Welcome to BP's 2014 Discovery Days. This year's leadership programs are designed for driven students who want to build real-world skills before graduation. Discovery Days isn't a recruiting event – it's a two-and-a-half day program designed to give you valuable insight into the energy industry, and to help you cultivate networking and leadership competencies that go beyond the classroom.

Why participate?

- Engage in interactive leadership workshops.
- Network with BP executives, employees and current interns.
- Learn all about the energy industry.
- Meet outstanding students from across the country.
- Receive an all-expense-paid trip to one of BP's key locations.
- Receive a \$1000 scholarship.

Your program options

We're hosting two distinct Discovery Days programs this year. The deadline to apply for each program is February 28, 2014. Space is limited, so apply early. Visit **bp.com/usdiscoverydays**.

Diversity Leadership Days June 19 – 21, Houston, Texas August 14 – 16, Houston, Texas

Emerging Leaders Days July 17 – 19, Houston, Texas







Diversity Leadership Days

June 19 - 21, Houston, Texas August 14 – 16, Houston, Texas

It's an opportunity for you to learn more about how diversity and inclusion translates into the professional world now and in the future. This program is open to diverse first- and second-year university students majoring in Engineering, Science or Business.

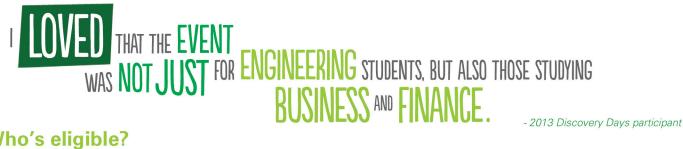


- 2013 Discovery Days participant

Emerging Leaders Days

July 17 - 19, Houston, Texas

The focus is on activities and exercises that demonstrate how your studies and experiences are the ideal foundation for a successful career in energy. This program is open to first and second year university students who possess a qualifying GPA, are majoring in Engineering, Science or Business, and have been active in developing their professional skills.



Who's eligible?

For 2014, we're inviting ambitious first and second year students majoring in Engineering, Science or Business who are eager to develop early career skills in leadership, networking and more.

How to apply

Visit **bp.com/usdiscoverydays** to begin the application process. Your online application will take approximately 30 minutes to complete. You'll need your resume and transcript, plus responses to the three short-answer questions below, each with a 1000 character (approximately 250-word) limit. We strongly recommend that you have your resume, transcript and responses to the below questions prepared before you apply.

- 1. Why are you interested in our Discovery Days and what do you hope to gain by attending this event?
- 2. We're interested in learning more about you. Where do you think your career will take you in the next five years and then longer term?
- 3. Tell us about a challenge that you have overcome recently. What was the challenge, what did you do, what did you learn?